

The Greendale Original

The newsletter of the Greendale Originals Neighborhood Association

An organization of residents of Greendale Original Homes for the purpose of education, representation, service, promotion, and preservation of our historic neighborhood.

www.originalgreendale.org

March 2010

Left My Heart on Broad Street a Success

by Al Emmons

Fun was had by all at the February 13 event. The chili tasting event featuring the offerings of 10 of the best cooks in the Village was enough to warm one up for the walk. Chili contest first place winners were Sherry and Randy Meyer who won a \$75 gift certificate. Second place winner Andrew McCracken won a \$50 gift certificate and third place winner Peter Spellman received a \$25 gift certificate.

Every store and shop had something to see or do, from in-store specials to entertainment. There was a harpist at Seasons of the Heart, a singer of romantic songs and wedding cake at Reiman's, ballroom dancing at Village Hair Designs, and dancing dogs and their masters at Caesar's Pet. Five dollar horse and carriage rides and decorating your own cookie at the library added to the fun.

The amateur ice sculpturing contest had some outstanding works. There were entries from area schools and another category of carvings by individual entrants. The \$500 cash winner of school ice carving entries was Martin Luther High School with the dancing bear sculpture outside of Harmony Inn. Second place for \$300 was St. Francis High School with their Yin and Yang sculpture in front of Caesar's Pet. The third place \$300 dollar winner was Greendale Middle School for the heart sculpture by the clock tower.

Individual ice sculpture winners were: first place Scott Schlinz who won \$150 for the old man winter sculpture in front of Chapman's Framing, second place for \$100 was Martin Luther High School and third place prize of \$75 went to Peter Vehmas for the Olympic Flame sculpture, in front of the Shoppe Around the Corner.

Your Local Fire Hydrant

Even though spring is just around the corner, when clearing your sidewalks and driveway don't forget to clear your nearby fire hydrant. The few minutes it will take to shovel it clear could save valuable time if the fire department needs to use them.

Next Meeting

Wednesday, March 3, 2010 at 6:30 p.m.

The March meeting will be a fun affair. Join your neighbors for pizza and socializing at 6:30 p.m., on Wednesday, March 3, at Kathy's Village Pizza, 5721 Broad St. See the insert in last month's issue for Kathy's menu.

Village Board to Vote March 16 on Southridge TID

by Ginny Emmons

The Village Board will vote at the March 16 meeting to proceed with planning for a TID (Tax Incremental District). The area under discussion is a 24-acre piece that includes a southeast portion of the Southridge parking lot and the vacant former Blood Center building. Village President John Hermes says that we need to have the "ability to use TID as a tool".

About 50 residents attended the joint Village Board, Plan Commission and Community Development Authority public hearing where the proposal was presented. Brad Viegut, a consultant from Robert W. Baird Co. and financial advisor to the Village, explained that once an area of a community is designated as a TID the property value is frozen. All taxing entities (village, school district, county and MATC) continue to receive taxes on the property in the same amount as if it was undeveloped. The difference in taxes between that frozen base value and the increased value of the property due to development is used to pay back the cost of the improvements. Once the project costs are paid, which in this instance may take 15 to 20 years, the TID is dissolved and all the taxes for the higher property values go into the taxing entities coffers from then on.

General Capital, the developer, is currently in negotiation with the owners to buy the land which they plan to use for a 100 unit independent senior living complex. It will be a development, according to Todd Michaels, Village Manager, similar to the Ridgedale Apartments. Hermes said the plans for the project will need to go through all of the normal building processes and no formal plans have yet been submitted.

Estimated costs for the TID is \$4.1 million to \$5.7 million including infrastructure development which are the roads, sewers, and gutters, developer incentives, interest expense and administrative costs. The expectation is to use financing available to the Village which could include bonds, special assessments, loans and federal and state community development programs.

Attorney Alan Marcuvitz, paid by the Village as legal counsel for the Community Development Authority (a citizens committee dedicated to working toward economic development for the Village), said the TID can be created only if development would not occur otherwise.

Joe Russ, a third-generation Original owner, addressed the hearing that the TID was a form of "corporate welfare" and Simon Property Group Inc., owner of Southridge, should be paying for improvements. He stated Simon has recently spent \$2.3 billion purchasing Prime Outlets and their 22 malls, and have recently offered \$10 billion on a second chain of malls.

Candidates Introduced Themselves at GONA Meeting

by Ginny Emmons

Three candidates are running for two seats on the Village Board. They are incumbent Ron Barbian, and new comers Carl Genz and Noelle Joers-Yanisch. They all visited with us at last month's GONA meeting for a get acquainted and question and answer session. The position is for a three-year term with an annual salary of \$5,345. All three candidates appear to be very devoted to Greendale and sincere in their desire to be of dedicated public service. GONA members at the meeting liked all three, but unfortunately one won't be elected. We hope that whoever the one is not elected will run again in the future. There is more information on these candidates in following articles. The Greendale Chamber of Commerce and League of Women Voters of Milwaukee County will hold a candidate forum on Tuesday, March 23, from 6:30 to 8:30 p.m. in at the Greendale Safety Center. And a reminder that the election is on April 6.

Ron Barbian

Ron, age 56, is seeking his second term as Village Trustee. He is a lifelong resident of Greendale and lives with his wife of 33 years, Wendy on Greenhill Lane. They have two sons. Many former Greendale High students will remember Ron's dad who taught there for many years. The Barbian family has been residents of Greendale for four generations.

Ron Barbian is a 1971 graduate of Greendale high School and has a bachelor's degree from UW-Parkside in Human Resources and Political Science. He is a 29-year veteran of the banking industry and is now Assistant Vice-President of M&I Bank with a current annual budgetary responsibility for approximately five million dollars.

His community involvement includes work on: the Greendale Finance Committee, Public Health and Welfare Committee, Greendale Community Development Authority, Greendale Board of Health, Village Budget Committee, Greendale Entertainment Association, Greendale Promotions Committee, the Green Market, Twi-Night Baseball, loaned executive of United Way, and Greendale Family Entertainment Area during Village Days. In the past he was honored with the Chamber of Commerce's Spirit of Greendale Award.

He says he is a fiscal conservative who shares our concern about the tax burden and is committed to "holding the line" on spending. He is a strong proponent of the preservation of our green space. He is an enthusiastic backer of the village shops and businesses and said he did all his Christmas shopping in the downtown village.

GONA Officers and Directors

President: Bob Theierfelder - Thierfelderi@aol.com

Vice-President: Karyn Birmingham - 828-8687

Treasurer: Cheryl Koc - 421-4821

Secretary: Tammy Buffham - (262) 909-1736

Board Member: Al Emmons - 423-1133

Board Member: Virginia Emmons - 423-1133

Board Member & Editor: Joe Russ - (262) 679-1139 -
jruss@execpc.com

Carl Genz

Carl, age 53, is making his third try for public office. He and his wife, Gabe, are residents of Greendale for over 20 years. They live on Skylark Lane and have four children. He is a 1975 graduate of Greenfield High School and a 1979 graduate of UW-Oshkosh.

His community involvement includes committee member for Boy Scout Troop 506, member of the Citizens' Facilities Committee for the Greendale High School and also on the Oversight Committee during the construction.

Carl is a union carpenter by trade and Construction Project Manager by profession and as such he says he knows how to efficiently bring labor and materials together for a common goal.

The Genz's say that they selected Greendale over all the other communities in the area and did so for the high quality of life. However, he thinks, "high taxes are no way to thank the people who built the village. As your Trustee, before I vote on an issue I will ask myself the following questions: Is it a necessary function of government? Do we need it or do we want it? And most of all ...will it raise taxes?"

He also believes that instead of the Village using tax dollars to hire outside consultants, that "whenever possible we should enlist the help of the many capable people within our village." He is also in favor of term limits for village board members.

Noelle Joers-Yanisch

Noelle, age 46, is a newcomer to politics but a lifelong resident of Greendale. She is married to Mark for 17 years and has two children. A 1982 graduate of Greendale High School, she was raised on Laura Lane. She and Mark purchased their first home on Angle Lane in the original village. Currently the family lives on Oakwood Circle.

She earned a Bachelor of Arts degree in Communications from UWM and a Master of Business Administration from Alverno College.

Her community involvement includes service as College Park PTO vice-president, and work on the Greendale School Citizen Budget Committee and on the Board of Directors of The Park People of Milwaukee County, Inc.

Her work experience includes consultant for The Guest House of Milwaukee, Interim Executive director for Tempo International, Director of Advancement at Saint Joan Antida High School, Director of Development at Esperanza Unida and Public Sector Campaign Manager for the United Way. She believes that her 20 years of experience in both for profit and nonprofit organizations has helped her in becoming a strong problem solver and relationship builder.

She says, "I care about the community I live in. I want the same quality of life that has made Greendale a great place to live to continue in the future.

I have an interest and a passion for serving this community. This passion for serving began when I was a student in 7th grade at Greendale Intermediate School when we held a mock election and political convention. Together we can preserve Greendale's heritage, keep our community current and continue to look for the growth opportunities that will expand our tax base and help maintain our quality of life."

Bylaw Change and GONA Elections

The annual meeting of GONA was on February 3, 2010. A bylaw change was approved to change elections to the first meeting of the calendar year. Elections also took place at this meeting and the following members were elected:

- President - Bob Thierfelder
- Vice President - Karyn Birmingham
- Treasurer - Cheryl Koc
- Secretary - Tammy Buffham
- Board Member - Virginia Emmons

Village Event Calendar

- March 5 Health Department Immunization Clinic,**
9:00 a.m. to 12:00 p.m. For info call 423-2110
- March 5 Reiman Visitor Center Test Kitchen,**
Ham it up!, 10:00 a.m. to 2:00 p.m.
- March 5 St. Alphonsus Fish Fry,** 4:30 p.m. to 7:30 p.m.
- March 9 Health Department Immunization Clinic,**
2:30 p.m. to 5:15 p.m. For info call 423-2110
- March 10 Greendale School Dist. budget listening session,**
2:00 p.m. Greendale Public Library
- March 12 St. Alphonsus Fish Fry,** 4:30 p.m. to 7:30 p.m.
- March 12 & 13 Greendale High School Theatre, "Annie"**
7:30 p.m.. For info call 422-2780 Ext 4191
- March 13 Reiman Visitor Center Test Kitchen, Irish Eyes**
are Smiling, 10:00 a.m. to 2:00 p.m.
- March 14 Greendale High School Theatre, "Annie"**
2:00 p.m.. For info call 422-2780 Ext 4191
- March 17 Health Department Blood Pressure Clinic,**
9:00 a.m. to 11:00 a.m. For info call 423-2110
- March 18 Greendale School Dist. budget listening session,**
6:30 p.m. Greendale High School Library
- March 19 St. Alphonsus Fish Fry,** 4:30 p.m. to 7:30 p.m.
- March 19 Health Department Immunization Clinic,**
2:30 p.m. to 4:00 p.m. For info call 423-2110
- March 19 & 20 Greendale High School Theatre, "Annie"**
7:30 p.m.. For info call 422-2780 Ext 4191
- March 20 Reiman Visitor Center Test Kitchen, Easter**
Basket (Treats), 10:00 a.m. to 2:00 p.m.
- March 22 Health Department Immunization Clinic,**
2:30 p.m. to 4:00 p.m. For info call 423-2110
- March 23 Candidate Forum, Safety Center,**
6:30 p.m. to 8:30 p.m.
- March 25 Greendale School Dist. budget listening session,**
6:30 p.m. Greendale High School Library
- March 27 Reiman Visitor Center Test Kitchen, Celebration**
Easter Brunch, 10:00 a.m. to 2:00 p.m.
- April 6 Election Day**

2010 Roadway Projects

Greendale's Department of Public Works has announced the following roadway projects for this year (information from the Village's web site - www.greendale.org):

S. 51st St. ARRA Project – W. Grange Ave. to W. Loomis Rd. (STH 36)

The Village of Greendale and the City of Greenfield jointly applied for and received federal stimulus funding to assist with the reconstruction of S. 51st St. between W. Grange Ave. and W. Loomis Rd. (STH 36).

Beginning in the spring of 2010, S. 51st St. will be reconstructed with two driving lanes, bicycle accommodations, curb and gutter, drainage improvements, sidewalk improvements, enhanced signing and pavement markings. The roadway will be closed to thru traffic during construction and allow for local property access. Project work is anticipated to be completed in the fall of 2010.

W. College Ave. (CTH ZZ) ARRA Project – W. Loomis Rd. (STH 36) to S. 51st St.

Milwaukee County has received federal stimulus monies for the rehabilitation of W. College Ave (CTH ZZ) from W. Loomis Rd. (STH 36) to S. 51st St.

Beginning in the spring of 2010, W. College Ave will be rehabilitated with new asphalt pavement (two lane road), curb and gutter in some locations, storm water management ponds, drainage improvements, bicycle accommodations, school loading zone improvements, pavement markings, and signage. The roadway will be constructed in segments to allow for local traffic to access neighborhoods and the College Park elementary school property.

W. Loomis Rd. (STH 36) Rehabilitation Project – South Village Limits to North Village Limits

The Wisconsin Department of Transportation will be rehabilitating the asphalt pavement on STH 36 through the Village of Greendale in the 2010 construction season. Improvements include base repairs, new asphalt pavement, signal and geometric improvements at intersections, signing and pavement markings.

Root River Parkway Bridge Replacement ARRA Project 1/4 Mile West of STH 36

Milwaukee County has received federal stimulus monies to replace the bridge over the Root River on the Root River Parkway during the summer of 2010. It is anticipated that the bridge work will necessitate the closure of the Root River Parkway road between STH 36 and S. 76th St. (CTH U) while the work is being done.

Greendale Sisters Honored at the White House

In honor of National Mentoring Month, Educate Tomorrow Co-Founders/CEO Virginia Emmons McNaught and Board Chairman Melanie Emmons Damian were invited to visit the White House by President Barack Obama and First Lady Michelle Obama on Wednesday, January 20. The sisters developed an innovative life-coaching program for foster youth. Both are graduates of Greendale High School.

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