

WAMI ANNOUNCES FALL SEMINAR

“Behind the Music” will feature the ins and outs of getting booked

Milwaukee, WI...The Wisconsin Area Music Industry (WAMI) proudly announces its annual fall seminar, which will take place from 1 – 5 p.m. on Sunday, October 26 at St. Joan Antida High School, 1341 North Cass Street in Milwaukee. Titled “Behind the Music,” this informative seminar will feature everything you need to know about booking gigs on college campuses, at clubs, and even the ever-important summer gig.

The day’s speakers will offer a wealth of experience, anecdotes and real-world tactics, giving bands a distinct edge when booking themselves.

Panelists include:

Mike Bieser, Get in the Van Music
Angela Morgan, Wisconsin Conservatory of Music
Deb Mikesch, Midwest Entertainers
JJ McAuliffe, McAuliffe's Pub
Caroline Rubitsky, Caroline's Jazz Club
Lance Shellman, Bananas Entertainment
Kevin Boulter, Potawatomi Bingo Casino

WAMI will once again offer two rounds of CD Roulette during the seminar. For those who have not participated, 20 randomly selected CD Roulette registrants will receive a verbal and written (numerical score and panelist comments) critique of their submission by a diverse panel of industry experts. The three artists with the highest numerical rating will receive one of the following:

A guaranteed performance spot at Bastille Days and Summerfest
Recording time at a member studio
A semi-finalist spot in the October 29 Grammy Demo Review Panel and Contest hosted by the Chicago Chapter of the Recording Academy, in partnership with Musictech College and WAMI
A winner in the youth category receives a spot in the Second Annual WAMI Youth Showcase scheduled for February 2004

Seminar only admission is free for members and \$5 non-members; CD Roulette - \$15 non-members and \$10 members. For youth participants 18 and under seminar only admission is \$3.00; CD Roulette is \$7.00. Registration for CD Roulette begins at Noon.

Since 1980, WAMI has worked to improve communication and interaction among members, present awards to honor and celebrate the accomplishments of the Wisconsin music industry, produce music industry/music business seminars and workshops, accumulate information for use within a comprehensive Wisconsin music industry directory, partner with other Wisconsin-based organizations with a shared mission, and encourage, promote and educate musicians.

For more information, please visit wamimusic.com.

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Editor’s note:

Panelist biographies are available upon request.

PRESS RELEASE

For release: October 6, 2003
Contact: Andrea Hubbert -- (414) 571-8575 or andrea@buzzcommunicationsonline.com
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The 2003 GoGirlsMusicFest Comes to Milwaukee
A Powerful Lineup descends upon the Milwaukee Ale House in November

Milwaukee, WI... GoGirlsMusic.com is pleased to bring the 4th annual GoGirlsMusicFest to the Milwaukee Ale House, 233 North Water Street

Milwaukee, WI, on Thursday November 13 beginning at 8:00 pm. Proceeds from the show will benefit the Rock 'n' Roll Camp for Girls scholarship program.

The evening's performers represent the best of southeast Wisconsin's independent women in music. They include:

2 Tone Blonde
Blue Background
Capital 8
Rainy Day Crush
Sunspot

Madalyn Sklar, founder of GoGirlsMusic.com, created GoGirlsMusicFest, a series of annual showcase events across the United States.

The festival promotes independent women in music while supporting various charities, including the Rock 'n' Roll Camp for Girls.

Since 2000,

over 50 all volunteer run shows have taken place throughout the U.S.

The Rock 'n' Roll Camp for Girls is a non-profit organization, located in Portland, Oregon, dedicated to girls. Each summer, campers from

around the world, ages 8-18, coming together to create and play rock 'n' roll music on their instrument of choice. Together, the organization and

the girls share knowledge, leadership, and self-esteem through rock and roll music.

Since 1996, GoGirlsMusic.com has dedicated itself to bringing together independent women musicians from around the country. Seven years

later, GoGirlsMusic.com has become a welcome destination for women in music through networking and events.

For more information, please visit www.gogirlsmusic.com.

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Attachment A

PERFORMER'S BIOGRAPHIES

2 Tone Blonde

Known for their weighty tapestry of sound, 2 Tone Blonde has been impressing local audiences for several years. Consisting of five talented

and dedicated musicians, the band has appeared on several area contemplations, including Cascio Interstate Music's Showcase CD #4. In 2003

they released A Blonde Moment, their first EP as a group.

Blue Background

Formed in Fort Wayne, Indiana, Blue Background will soon release their second independent project entitled Paperbacks and Photographs.

With a pop-rock sound that has been compared to the likes of Sheryl Crow and The Goo Goo Dolls, the band's current accomplishments

include being selected as semi-finalists in the Midwest portion of Disk Maker's 2003 Independent Music World Series and AT&T's recent

Battle of the Bands contest.

Capital 8

Capital 8 released their critically acclaimed album Payola in November 2002 on Milwaukee's Sparkler Records. Their organic pop sound has

captivated not only Milwaukee, but scores of listeners on the Internet as well. The songs "Love in the Title" and "100," from their debut album

Reason spent time on MP3.com's pop/rock charts, reaching the top 50 of the national chart and topping the Milwaukee chart in the spring of

2001.

Rainy Day Crush

Formerly known as The Other Side, Rainy Day Crush recently signed with Skywater Records an upstart label in Minnesota. This intense and

thrilling rock band earned recognition when the Wisconsin Area Music Industry (WAMI) awarded them Rock/Alternative Group and

Female

Vocalist of the Year honors. Their new CD, Free to Go, will be released on October 14.

Sunspot

Road Cat Records recording artist, Sunspot, mixes a raw blend of massive hooks with explosive lead guitars, three-part harmonies and smart

lyrics. Their new album, Loser of The Year, recorded at Madison's famous Smart Studios and Studio Earth, expands upon its distinctive sound.

Their song "Meat Market," was awarded "Track of the Day" on GarageBand.com and they have been featured in the independent radio magazine, College 500 (April 2002).

PRESS RELEASE

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Contact: Andrea Hubbert (414) 571-8575 or andrea@buzzcommunicationsonline.com

Blue Background Announces Upcoming Dates

Milwaukee, WI...Hot off the completion of their first studio-produced CD, Paperbacks & Photographs, which already has Milwaukee talking,

Blue Background continues to give fans a taste of their brand of youthful, heartfelt songwriting with more exciting concert dates.

Upcoming dates include:

- October 23, Kaz Bar, House of Blues Hotel, Chicago
- October 26, Wisconsin Area Music Industry (WAMI) Seminar, Racine
- November 13, Go Girls Music Benefit, Milwaukee Ale House, Milwaukee
- November 18, Kaz Bar, House of Blues Hotel, Chicago
- December 11, Kaz Bar, House of Blues Hotel, Chicago

Praise seems to follow the four-piece band wherever they go. Local web magazine OnMilwaukee.com says the album "perfectly displays the true potential of the young band" and music business professionals at the South by Southwest Music Conference in Austin described their sound as "seamless."

Recently, AT&T announced the semi-finalists in the 1 800 CALL ATT Battle of the Bands Contest, which included Blue Background, who won the Modern Rock title in round 3 of the contest.

For more information on Blue Background, please visit www.bluebackground.com.

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